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In the United States Patent Office

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Applicant: Carl Pomerantz

Title: Improved Shelf Edge Data Strip

Examiner/GAU: Gary C Hoge

Mailed/Fed Exed: Nov. 15, 2004

At: Montreal, Quebec, Canada H9W 4K3

Amendment A

Commissioner of Patents

Alexandria, VA

22313-1450

Sir:

In response to the Office Letter mailed May 18, 2004, please amend the above application as follows: